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CUMAC

Feeding People • Changing Lives



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2020 ANNUAL REPORT

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

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Dear Friends,

To say that I am so grateful for all the support and care that you all have shared with CUMAC in 2020 would be an understatement. Through the many challenges of 2020, two things have been affirmed for me: one, all things are possible when people come together for a common good. Two, CUMAC's big, crazy dream of bringing a self-healing community model to Passaic County is more necessary than ever. In order to reach this goal, our work is led by individuals from the communities we serve. By creating common, foundational language about adverse childhood experiences (ACEs), we are able to address how trauma has affected us and in turn, heal our community.

CUMAC believes that the trauma we experience and the trauma that lives in our bodies is at the root of poverty and hunger. To truly end hunger, we must help people, families and communities access the power to heal from that trauma. That sounds like a crazy dream, I know. But really, it comes down to practical application of knowledge. The practice of healing from trauma means always asking "are the decisions we make at our organization informed by our knowledge of how trauma and adversity have a profound effect on children, adults, families and communities?" It means continuing to ask ourselves this question as we partner with people coming to us to build hope and self-efficacy. It means tracking the outcomes of these programs and services we offer so that we know if we're making a positive or negative effect on knowledge, attitude, belief and behavior in the communities we serve. The COVID-19 Pandemic showed us that practicing the work in this manner is a MUST!

To be trauma-informed, in my humble opinion, means that we must use our knowledge of trauma to create foundational change within our organizations and systems. In other words, let us use the knowledge that we have gained from this work, ESPECIALLY in 2020, to challenge ourselves to build better systems that empower families. We will not always get it right, that is why this is called a practice of healing from trauma.

The work was challenging even before a global pandemic came to our doorstep. Now the work is more necessary than ever. Onward and upward, my friends. I'll see you all at practice!

Sincerely,



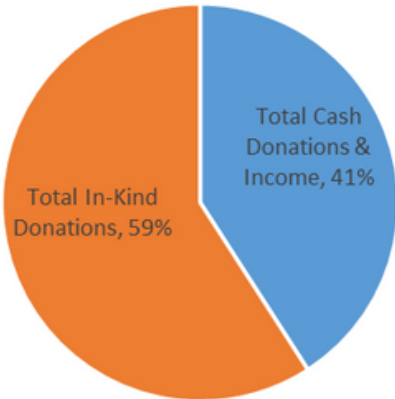
Mark Dinglasan
Executive Director

OUR MISSION STATEMENT

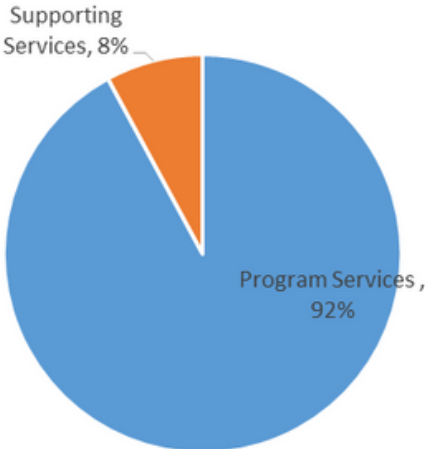
CUMAC's mission is to fight hunger and its root causes through a holistic, trauma-informed approach that provides groceries and basic necessities to families and individuals in need.

2020 FINANCIAL STATEMENT

FY 2020 Total Revenue: \$5,293,336

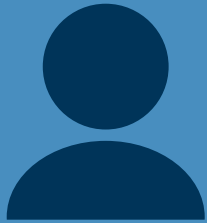


FY2020 Total Expense: \$4,826,045



OUR IMPACT

BY THE NUMBERS



38,392 clients served

During the height of the COVID-19 pandemic, CUMAC served 38,392 clients, a 35% increase from 2019



575,880 meals served

Clients choose from fresh produce, bread, dairy products, frozen meat, and pantry staples



21,949 families served

Families are served based on their family size and provided 5-7 days worth of monthly food



61% of clients are adults

Our volunteers are trained in adverse childhood experiences to provide the best support for our clients



25% of clients are children

Food insecurity among children is a major social determinant of health



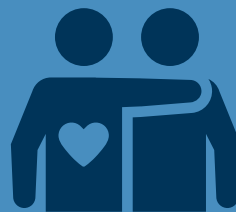
14% of clients are seniors

We operate a socialization and community-building program at Freedom Village



5,045 volunteer hours

744 volunteers completed over 5,000 hours of volunteering



Over 70% of team from community

Out of our 25 team members, over 70% are from the communities that we serve



1,938,427 lbs of food rescued

CUMAC's food rescue efforts ensure that fresh, healthy food is given to families rather than ending up in the garbage

PROGRAMS

CHOICE MARKETPLACE

CUMAC transitioned to a boutique-style choice market in September 2019. The Marketplace at CUMAC allows clients to choose the food they need to make healthy meals for their families that fit their preferences and culture.



FOOD DEPOT

The CUMAC warehouse stores, moves, and sorts CUMAC's food donations. It also rescues and gleans food, and intakes food bank allocations for distribution to defined partners and areas of need throughout northern New Jersey.



FREEDOM VILLAGE

CUMAC partners with Freedom Village Senior Apartments to provide the residents with activities that promote socialization. CUMAC also provides a healthy choice market where residents are able to select a variety of foods to meet their needs.



COMMUNITY CLOSET

The Community Closet is a resource for disaster recovery and building self-sufficiency. To lessen the financial burden, it provides clothing and household items free of charge to victims of domestic violence, house fires, and natural disasters.



PLACE OF PROMISE

Place of Promise is a permanent supportive housing program for individuals experiencing chronic homelessness. Community members set and meet personal goals and connect to resources that help them become self-sufficient, healthy, and productive.



DONOR SPOTLIGHT:

The Henry & Marilyn Taub Foundation

The Henry and Marilyn Taub Foundation focuses much of its work in Bergen and Passaic Counties, with a special attention to Paterson. For over a decade the foundation has been a supporter of CUMAC, in recognition of its mission to help Patersonians who face the challenge of inadequate access to nutritious food. The foundation has increased its commitment to support the broadening of CUMAC's mission from providing groceries to addressing the root causes of hunger.

In 2019, members of the Taub family visited CUMAC's new choice marketplace, where food-laden shelves are arranged as in a grocery store. Clients meet with staff and volunteers to choose the food they want to bring home to cook for their families.

Steven Taub, President of the foundation, said that "by asking families, 'What do you need?' and 'How can we help?' CUMAC's programs and services, including its innovative choice market, provide much more than groceries and basic necessities. They enable the clients whom CUMAC serves to make their own choices about what's best for them and their families."



Pictured: Judy Taub Gold, Benay Taub, and Marilyn Taub with Kayann Foster in the warehouse



Pictured: Steven Taub, Marilyn Taub, and Ira Taub engaged with Executive Director Mark Dinglasan



CLIENT SPOTLIGHT: Ana

"I am grateful for their help and support for the residents of Paterson. I wish that others keep supporting CUMAC so they can continue helping us."

PARTNERS



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